

A synergistic approach to non-narrative historical sources. The database and digital edition of the Spängler household account books, 1733–1785

The account books of the Salzburg merchant family Spängler from 1733 to 1785 – digital. <http://spaengler-haushaltsbuecher.at/> (Last Accessed: 2022-07-21). Reviewed by  Werner Scheltjens (University of Bamberg), [werner\[dot\]scheltjens\[at\]uni-bamberg\[dot\]de](mailto:werner[dot]scheltjens[at]uni-bamberg[dot]de).

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Abstract

The household account books of the Salzburg merchant family Spängler cover an exceptionally long period and constitute a unique source for the history of consumption in Central Europe in the eighteenth century. This review assesses the diplomatic and database edition that was published by the University of Salzburg and partners in 2020. The review focuses on the synergies that the scholarly digital edition of the household account books aims to establish between the transcription of the books, a database for querying their contents, and a special section containing biographical entries about the actors registered in the books. The review shows where this combination of editing styles is fruitful, especially for non-narrative sources, and where there is scope for further improvements.

Introduction

The Account Books Spängler Online (Ausgabenbücher Spängler Online, short: ASO; Reith and Stöger 2020a) are a digital edition of four private household accounts of the Salzburg cloth and silk merchant Franz Anton Spängler.* The books are part of the collections of the Salzburg City Archives and were kept by six family members of different generations (Reith and Stöger 2022, 72-74). Reinhold Reith and Georg Stöger (both University of Salzburg) conceptualized, managed, and edited the digital edition of the ASO in collaboration with Luisa Pichler-Baumgartner, Maria Johanna Falkner, and Katharina Scharf (Imprint). The digital edition and the database that supports querying its contents were published online in June 2020. Reith, Stöger, and their colleagues have worked extensively on the Spängler family and the Salzburg merchant community before (Reith et al. 2015; Reith et al. 2016). The Austrian Science Fund (FWF PUD 10) and some additional organizations funded the *in extenso* digital publication of the ASO, which was carried out in cooperation with the Salzburg City Archives. The technical implementation and design were outsourced to a Munich-based consulting company.*

The ASO pursue the synergistic combination of a full diplomatic transcription of the source with a (relational) database for querying and computing its contents. Their conceptualization differs from that of well-known forms of digital text editions. Rather than an index, commentary, and description, a database linked with the transcription provides the functionalities for exploring the account books. In so doing, the ASO are part of a

tradition of publishing non-narrative historical sources online. Previous examples of digital editions organized in a similar way include the municipal account books of Basel (Burghartz 2015; Burghartz, Calvi, and Vogeler 2017) and the (unfinished) digital edition of the account books of the Loitz merchant family of Stettin and Danzig (Lipińska et al. 2019). The ASO project associates itself loosely with the emerging methodological tradition of combining textual editing with a database but gives no details about its technical implementation. Since only few other projects in the realm of economic history have pursued the integration of a scholarly digital edition (SDE, in the ASO: 'Transcription') with a relational database for querying its contents (here: 'Database'), this is quite unfortunate. This review pays special attention to the interaction between transcription and database of the ASO and highlights the strengths, challenges, and weaknesses of this approach.

Subject and content of the edition

The household account books document the daily expenses of members of the Spängler family in Salzburg. Their expenses cover a wide variety of topics, ranging from birthday presents for family members to wages paid to personnel, maintenance costs for carriages, expenditures for food supplies, and much more. The source offers much detailed information about the cost of living and wages earned in Salzburg during a significant part of the eighteenth century. Within the historiography of household account books, which took off in the 1970s (Reith and Stöger 2022, 72-73), the ASO occupy an exceptional position. Covering more than 50 years from 1733 until 1785, they have a broader scope than earlier editions of private household account books in the German realm (for an overview see Pichler-Baumgartner 2016). They contribute a wealth of microdata to ongoing research about consumption patterns, household expenditures, and social and family relations – topics that are at the core of Reith and Stöger's research (see e.g. Reith et al. 2015; Reith et al. 2016; Stöger 2019; Reith and Knapp 2021). The ASO also stand out against the bulk of the known private household account books, which have their origins in the fifteenth and sixteenth centuries (see Reith and Stöger 2022, 72-73; Pichler-Baumgartner 2016, 63-77). Thus, the ASO make an important contribution to the history of consumption and everyday life in the eighteenth century (Reith and Stöger 2022, 74).

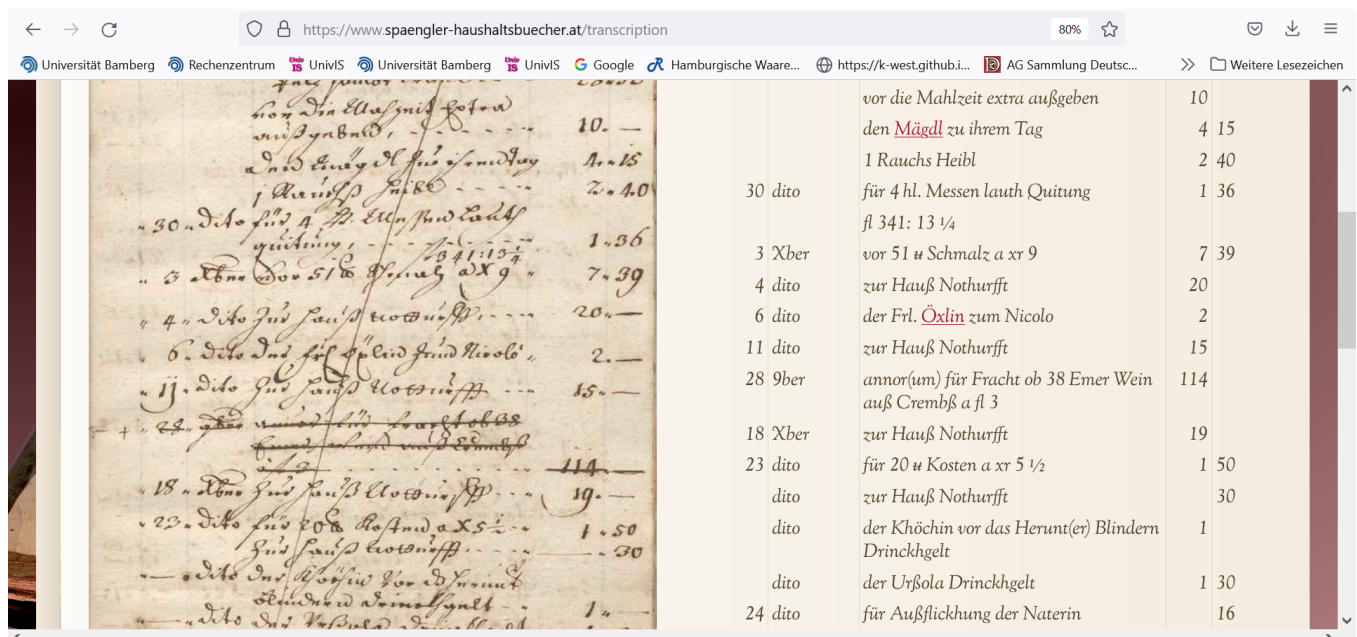
The ASO publish the four household account books of the Spängler family. The first book (184 pp.; each scan is one page) covers the period from January 1733 to June 1750; the second book (186 pp.) runs from June 1750 until January 1761; the third (188 pp.) from January 1761 to January 1772 and the fourth (180 pp.) from January 1772 to May 1785. Each book was scanned from front to cover. Including the pages before the first bookkeeping entry, which are given a negative page number in the digital edition, the total number of scans is 754. The series is almost without gaps. The editors indicate only three brief interruptions after the death of each of Franz Anton Spängler's three wives. According to the editors, the transcription and database contain about 21,000 bookkeeping entries. No sampling procedures have been applied. The introduction to the digital edition contains a general bibliography. Additionally, each of the biographical entries in the web application contains extensive references to literature, published and archival sources. For some of the biographical entries, portraits of the persons are included in the web application.

The ASO make the data accessible in three different ways, starting from the 'Transcription', the 'Database', or a comprehensive list of 'Persons' mentioned in the source. Alongside the 'Introduction', these are the main menu items on the homepage of the digital edition. The first section of the web application, 'Transcription', provides an enriched transcription of the ASO, which is flanked by scans of the original source. In the transcribed text, the names of persons are linked to biographical entries, which open in a pop-up window when clicked. The list of biographical entries, 'Persons', can be accessed separately as well and thus constitutes the second way of accessing the data in the ASO. A simple mouse-click queries the person

against the database and immediately shows all mentions of this person in the database entries. The entries themselves provide links to the corresponding book/page in the 'Transcription' section. In addition to searches based on personal names, the 'Database' section also supports full-text search as well as list-based searches for the categories 'mode of payment', 'type of service / occasion / object', and 'recipient'. The 'Database' section also supports queries based on date (from, to), value (min, max), and book/page. The latter can be used as a means to access specific pages in the transcription.

Aims and Methods

The introduction to the web application and a recent publication clearly define the aims of the ASO (Reith and Stöger 2022). However, only two sections in the introduction ("About the text edition and the database" and "Edition guidelines") contain information about the methods applied during the process. Most of the explanation deals with the database and the biographies of the persons mentioned in the account books.



vor die Mahlzeit extra aufgeben	10
den <u>Mägdln</u> zu ihrem Tag	4 15
1 Rauchs Heibl	2 40
30 dito für 4 hl. Messen lauth Quitung	1 36
fl 341: 13 1/4	
3 Xber vor 51 u Schmalz a xr 9	7 39
4 dito zur Hauß Nothwurf	20
6 dito der Fr. <u>Oxlin</u> zum Nicolo	2
11 dito zur Hauß Nothwurf	15
28 9ber annor(um) für Fracht ob 38 Emer Wein auß Crembs a fl 3	114
18 Xber zur Hauß Nothwurf	19
23 dito für 20 u Kosten a xr 5 1/2	1 50
dito zur Hauß Nothwurf	30
dito der Khöchin vor das Herunt(er) Blindern Drinckhgelt	1
dito der Urßola Drinckhgelt	1 30
24 dito für Außlickung der Naterin	16

Screenshot of book 1, page 11.

About the transcription itself, it is said that "[t]he original sequence was retained in the text edition in order to document the structure, character and upkeep of these account books; that means, even crossouts (insofar as those struck words were legible) were reproduced, along with special characters and marginalia." (Reith and Stöger 2020b) Transcriptions are displayed next to scans of the transcribed page (see fig. 1). Minor modifications were made to the transcribed text, mostly for the sake of legibility.* The original spelling was largely retained. The original spelling of the personal names in the account books has also been preserved in the transcription, but is linked to a uniform spelling of the person's name in the 'Persons' section.

This example page highlights a few particularities of the transcription. First, strikethrough of the entire page is not added to the transcription, because it is visible on the scan. Second, entries that were crossed out in the account books are transcribed as well, but they are not marked as such in the transcription. Moreover, they are not included in the database to avoid incorrect calculations. Third, abbreviations are written in full, using parentheses to add the abbreviated parts of the word, e.g. annor => annor(um). For some words, the abbreviations were retained, the "Edition guidelines" indicate that "(...) [t]he abbreviations and spellings of

section are linked to the 'Database' section. In the 'Database' section, book and page info link to the 'Transcription' section, and a mouse-click on a person's name in the 'Transcription' makes the corresponding biographical entry from the 'Persons' section pop-up on the screen.

The 'Database' section

No.	Description	Value
	1 Aufgaden	20
	Zimmerer u Maurer dgd	1 48
	D: Steger Schreiber	1 15
4	Zimmermeister Conto	78 19
2	Schlosser <u>Röckeisen</u> C(ont)o	21
3	Tischler Conto	60
1	Maurer Kendler C(ont)o	10 23
6	Klampfer Conto	4 29
7	Schlosser <u>Trautman</u> C(ont)o	17 10
	den Kupferschmid <u>Lutz</u> für 1 neues	12 24
	Schaaß und ein altes Verzinnen	
	24 1/2 E(lle) Haus Lbth [Leinwand] a xr	14 23
	35	
9, 10, 11	Doctor <u>Steger</u> Douceur wegen dreß Conti	40 50
	2 <u>Caietaner</u> Mahlzeiten	15 45
15	<u>Krötzen</u> Höfl Comihion	5 20
	Taufspesen f. d. <u>Gorian</u>	43 58
	Trspto 1191: 62	

List numbers entered into the month field in book 4, page 172.

The 'Database' section permits full-text, keyword, person, date, value and book/page searches. The book/page search allows navigating to a specific page in one of the account books. The querying of dates is very helpful, but the option should be used with caution. Date queries are based on a calculated field that generates dates in the YYYY-MM-DD format. When information about day and or month of an entry is missing, the corresponding metadata field in the search result remains empty. Moreover, on some occasions, other information is entered into the 'month' field. On page 172 in book 4, for example, the month-column was used to add numbers to a list (see fig. 3). While this corresponds to the location of the numbers in the original, as can be seen on the scan, it is unfortunate that the project provides no information about such occurrences.

The value search allows to enter minimum and/or maximum values (with two decimals) to select expenses within a certain range, but caution is necessary, because "(...) [e]ntries lacking monetary quatntities [sic!] and pure text entries (forwarding entries or subtotals) are not part of the database." (Reith and Stöger 2020b). The full-text, keyword and person searches are discussed in more detail below.

Book	Date	Description	Amount	Unit	Price	Category
1	154 1748-05-02	10 H Zuger xr 30	9	30	9.60 AES	luxury food, sugar
1	155 1748-06-13	für 1 Zugerhuet	3		3.00 AES	luxury food, sugar
1	156 1748-07-09	für 1 Zugerhuet et 1 H Coffe	4	32 1/2	4.54 AES	luxury food, sugar
1	158 1748-09-28	für 2 Huet Zuger et Gwirz den Hm Francisqanem l C	10	46	10.77 AES	luxury food, sugar
						clergy, Franciscans
1	165 1749-02-21	21 Febr(uar) für 10 1/2 H Zuger xr 37	6	28	6.47 AES	luxury food, sugar
1	169 1749-06-21	für Zuger et Mandln	2	31	2.52 AES	luxury food, sugar
1	170 1749-07-15	für 4 H Zuger xr 35	2	20	2.33 AES	luxury food, sugar
1	172 1749-09-18	für 1 H Zuger		36	0.60 AES	luxury food, sugar
1	172 1749-10-05	für Zuger Caffe et Pfeffer l. C.	11	4 1/2	11.08 AES	luxury food, sugar
1	176 1750-01-04	für 5 H Zuger xr 34	2	54	2.90 AES	luxury food, sugar
1	179 1750-02-06	6 Febr(uar) 6 1/4 H Zuger Huet xr 34	3	28	3.47 AES	luxury food, sugar
1	179 1750-02-24	5 1/4 H Zuger xr 32	2	48	2.80 AES	luxury food, sugar
1	182 1750-06-06	für 1 Zuger Huet	3	6	3.10 AES	luxury food, sugar
2	2 1750-08-09	1 H Zuger		32	0.53 AES	luxury food, sugar
2	4 1750-10-04	11 1/4 H Zuger xr 30	5	37 1/2	5.63 AES	luxury food, sugar
2	9 1751-02-03	für 1 H Zukher		30	0.50 AES	luxury food, sugar
2	10 1751-02-11	für 5 3/4 H Zukher xr 30	2	52 1/2	2.88 AES	luxury food, sugar
2	18 1751-09-28	für 11 1/2 H Zuger xr 30	5	45	5.75 AES	luxury food, sugar
2	24 1752-02-02	für 1 Zuckerhuet, Caffe & Fischbain	4	27	4.45 AES	luxury food, sugar

Query results for 'luxury food, sugar' as 'type of service / occasion / object'.

The list of keywords for the category 'kind [i.e. mode] of payment' (*Ger. Art der Zahlung*) consists of 16 first- and second-level keywords; the 'recipient' list categorizes the recipients of the payments and contains 128 first- and second-level keywords. Finally, the 'type of service / occasion / object' list specifies the different kinds of payments in the account books. There are 285 (!) first- and second-level keywords in this list. Sometimes, first-level keywords also appear as second-level keywords, e.g. 'animal' is a first-level keyword, but also a second-level keyword to 'house'; 'barrel' is a first-level keyword, but also a second-level keyword to 'maintenance'; 'food' is a first-level keyword that returns 4,031 entries, but as a secondary keyword to 'transport' it only returns two entries. Both the issue with first- and second-level keywords and the length and detail of the keyword list itself have an impact on the use of the keyword lists. It is not always clear what to expect in each category. It is hard to obtain a clear view of the contents of the database based on keyword searches. Some of the categories in the 'type of service / occasion / object' list are very small; others are very large. The keyword 'clothing', for example, has 1,855 entries, 'cleaning' has 1,236 and 'education' has 874. The decisions made for including an entry into a certain category are not always clear; sometimes they are doubtful. For English speakers, it is not helpful that the full list of keywords (provided as pdf) is in the alphabetical order of the German keywords. Some of the English translations seem to be a bit artificial (e.g. spicery goods for the German 'Spezereiware') and some keywords seem to overlap (e.g. spice and spicery goods). If more than one commodity was listed in the same entry, only one (not necessarily the first) is referenced with a keyword. This leads to more minor inconsistencies in the database. For example, it is unclear why the entry in book one page 154 'für Zuger et Mandln' (*Eng.* for sugar and almonds) is categorized under 'luxury food, almond' rather than 'luxury food, sugar' (see fig. 5), whereas in book one page 169, an entry with the exact same wording is categorized as 'luxury food, sugar' (see fig. 6).

One very large category is 'food'. It comprises 7,271 entries. The first-level category food has 24 second-level keywords – from baked goods, beer and bread to vegetables, vinegar and wine. As before, the categorization may be a bit misleading at first. Many of the entries that are categorized as 'food, baked goods' document the payment of wage supplements or gratuities (*Ger. Trinkgeld*) to the baking personnel ('recipient' = 'servants'). The search mask does not facilitate excluding certain categories from the query. However, when putting the query results in descending order, which is a functionality that is offered for

almost all fields in the display of query results, it is possible to separate a list of actual 'baked goods' from the remaining entries. Further processing is easier in an Excel sheet containing the query results, which can be downloaded from the database section.

The 'Persons' section

The 'Persons' section is an essential part of the ASO. According to the editors, it "(...) lists over 500 individuals and families [and] (...) provides information for local research as well." (Reith and Stöger 2022). The 'Persons' section adds much value to the database. Even 'unknown' persons are included. Wherever possible, the scarce information in the account books is used to describe their identity. For other, better-known persons, extensive biographical entries including a number of portraits are provided, which are accessible from the 'Transcription' and 'Database' sections as well. The 'Persons' section links to the 'Database' section. When clicking on the name of a person in the alphabetical list of biographical entries, this full name is copied into the field 'persons' in the 'Database' section, where it matches with the person's metadata. Although this is an excellent way to explore and query the database, there are a few issues with its implementation in the ASO. For several persons in the 'Persons' section, the database query returns no results. Vice versa, for quite a few names in the Excel download of the database (more on downloading below), no corresponding entries were found in the 'Persons' section. A few explanations could be found for these inconsistencies.

Where persons were found in the 'persons' metadata of the 'Database', but not in the 'Persons' section of the web application, the reasons are either the person being unknown or occurring rarely. A systematic comparison of the Excel downloads of (almost) the entire database with the alphabetical list of 'persons' revealed the names of 89 persons that registered in the database with their metadata, but for which no corresponding biographical entry could be found in the 'Persons' section. For example, the Excel download contains one entry concerning 'Graßpointner, Mathias'. The 'Persons' section, however, lists 'Großpointner, Mathias' and does not find the other entry for which the metadata are different. Often, minor inconsistencies in the spelling of names lead to such non-matches. Another example is that of Maria Theresia Obenaus, who is found with 'persons' metadata in the database, but has no corresponding entry in the 'Persons' section (neither is her name linked in the 'Transcription'). These entries in the account books do not appear in the query results, when the 'Persons' section is taken as starting point.

The screenshot shows a web browser window with the URL <https://www.spaengler-haushaltsbuecher.at/db/?persons=Schuster, Maria Anna>. The page is titled 'Database' and contains a search form with the following fields: 'fulltext' (text input), 'mode of payment' (dropdown), 'type of service / occasion / object' (dropdown), 'recipient' (dropdown), 'persons' (text input with 'Schuster, Maria Anna'), 'date from' (YYYY-MM-DD), 'to' (YYYY-MM-DD), 'value min' (0.00), 'max' (0.00), and 'book / page' (text input). Below the form are buttons for 'Clear form', 'Download', and 'Search'. A red message at the bottom states 'Unfortunately no results were found!'.

Query result for 'Schuster, Maria Anna', a person with a biographical entry in the 'Persons' section, but no corresponding entries in the database.

For persons that have a biographical entry in the 'Persons' section, but no corresponding entries in the database, two explanations could be found. Sometimes, this person is related to someone that occurs in the database. For example, three persons named 'Schuster' have biographical entries: Maria Anna, Anna Theresia, and Martin. Only Anna Theresia has corresponding entries in the database; for the other names, a query yields no results (see fig. 7).

The screenshot shows a web browser window with the URL <https://www.spaengler-haushaltsbuecher.at/db/?persons=Azwanger, Raimund Felix>. The page is titled 'Database' and contains a search form with the following fields: 'fulltext' (text input), 'mode of payment' (dropdown), 'type of service / occasion / object' (dropdown), 'recipient' (dropdown), 'persons' (text input with 'Azwanger, Raimund Felix'), 'date from' (YYYY-MM-DD), 'to' (YYYY-MM-DD), 'value min' (0.00), 'max' (0.00), and 'book / page' (text input). Below the form are buttons for 'Clear form', 'Download', and 'Search'. A red message at the bottom states 'Unfortunately no results were found!'.

Query result for 'Azwanger, Raimund Felix', a person with biographical entry in the 'Persons' section, but no corresponding entries in the database.

The screenshot shows a web browser window with the URL <https://www.spaengler-haushaltsbuecher.at/db>. The page title is 'Datenbank'. Below the title is a search form with the following fields:

- Volltext:
- Zahlungsart:
- Leistungsart/Anlass/Objekt:
- Empfänger:
- Personen:
- Datum von: bis:
- Wert min: max:
- Buch / Seite: /

Below the search form are three buttons: 'Eingaben löschen', 'Download', and 'Suchen'. Below the buttons is a progress bar showing 60% completion.

The search results are displayed in a table with the following columns: Buch/Seite, Datum, Tag, Monat, Transkription, Ausgabe, Gulden, Kreuzer, Wert, Verf., Personen, Orte, Zahlungsart, Leistungsart/Anlass/Objekt, and Empfänger.

Buch/Seite	Datum	Tag	Monat	Transkription	Ausgabe	Gulden	Kreuzer	Wert	Verf.	Personen	Orte	Zahlungsart	Leistungsart/Anlass/Objekt	Empfänger
3 174	1771-02-06	6		ditto für HochzeitPreßent an H(erm) <u>Raimund Atzwanger</u>		60		60.00	MTS	Atzwanger, Raimund Felix; Hoffner, Maria Eleonore		Geschenk	Hochzeit	Handel, Kaufmann

Query result for 'Atzwanger, Raimund Felix', a person with inconsistent metadata in the database.

Rather often, spelling inconsistencies in the person metadata field in the database result in an error message. For example, no corresponding entries are found in the database for 'Azwanger, Raimund Felix', because a slightly different spelling of his surname (Atzwanger) was used in the person's metadata (see fig. 8 and 9). A systematic survey of all names in the 'Person' section revealed that in 38 cases, the link to the database yields no results.

Download options

The web application does not contain any technical interfaces. Download options have some limitations. It is impossible to download the entire database directly; the number of entries that can be downloaded at once is topped off at 5,000. Moreover, in the English version of the website the download option only works when at least some data is entered in the search mask, for example book and page numbers, or dates. With some limitations (not every entry has a date), the date can be used as a means for downloading (almost) the entire database in a few steps. Query results can be downloaded as Excel files that contain all the items in the database display. The Excel sheet also contains an extra field containing the number of the scan and one containing the row number of the entry. The number of the scan is preceded by a letter indicating the book (a = 1, b = 2, c = 3, d = 4). Row numbers continue across the different account books, starting with 1 for the first row of book 1 and ending with 22,951 for the last row of book 4. Since rows without values are not included in the database (see Introduction), the Excel sheet contains 21,146 rows. Scans can be downloaded one by one from the web application, but the quality is not high (96 x 96 dpi). No information is given about the rights and restrictions for the reuse of text and images downloaded from the website.

Conclusions

The ASO follow a digital paradigm and can be considered a scholarly digital edition. The ASO combine a diplomatic with a database edition to improve the analysis of the source from the perspective of the history of consumption. The editorial guidelines are rather concise, but offer enough information about the transcription of the account books. More in-depth information about the structure and functions of the database, on the other hand, would have been helpful.

A major strength of the ASO is its clear and intuitive structure that makes it easy to explore the source from a variety of perspectives. Despite its inconsistencies, the 'Persons' section, which provides additional biographical information about many people in the account books, is a major asset of the work. The way in which the transcription and database sections of the web application are connected, has its limitations, but the merits clearly prevail. The ASO provide an excellent example of how relatively straightforward digital techniques, such as the use of hyperlinks, are leveraged to the benefit of a synergistic digital edition. This method could be useful for other non-narrative sources besides the household account books. Therefore, it is unfortunate that the ASO remain silent about the technical side of the project.

Since its editors embed their work primarily in German-language historiography, there is much scope for future research with the ASO. For example, it would be interesting to compare the format and contents of the ASO with examples of household books in, for example, Great Britain. At first sight, it seems that eighteenth-century household books are quite common in British historiography. Researchers have used them to discuss consumer behavior, but also to examine changes in fashion in the eighteenth century (Garry 2016), the role of second-hand markets in private households, and issues of masculinity and the image of women (Vickery 2006; Harvey 2012). The ASO open doors for comparative analyses on these and related topics. Given the obvious value of the source, its methods and web application, it would be recommended for the editors to get rid of the minor inconsistencies in the application, especially in the 'Persons' section, and to publish information about the technologies used for preparing and publishing this fascinating digital edition.

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Figures

Screenshot of book 1, page 11.

Selection of query results for 'barrel' as 'type of service / occasion / object'.

List numbers entered into the month field in book 4, page 172.

Screenshot of book 1, page 47.

Query results for 'luxury food, almond' as 'type of service / occasion / object'.

Query results for 'luxury food, sugar' as 'type of service / occasion / object'.

Query result for 'Schuster, Maria Anna', a person with a biographical entry in the 'Persons' section, but no corresponding entries in the database.

Query result for 'Azwanger, Raimund Felix', a person with biographical entry in the 'Persons' section, but no corresponding entries in the database.

Query result for 'Atzwanger, Raimund Felix', a person with inconsistent metadata in the database.

Notes

Note that the name of the website says 'Haushaltsbücher', whereas the descriptive title of the website specifies that we are dealing with 'Ausgabenbücher', in which only expenses were recorded. In English, the distinction disappears and the source is described as '(household) account books'.

Insofar as this can be inferred from the web application itself, the technologies used for presenting the content on the web are CSS and JavaScript. The backend technology used for the different sections of the web application – 'transcription', 'database', and 'persons' – is not specified.

The editors indicate that "[t]he addition of punctuation and completions of shortened declinations, articles and word endings as well as consonants (indicated in the original as a double underlining) were made without comment for the sake of better fluency." (Introduction).

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